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For additional information, please contact:

Eric Edelsberg, Staffing Director and Principal
CultureFit Technology Staffing
847.945.7600
eedelsberg@culturefit.com



Dorie Isaacson, Director of Recruiting and Advance Search Technical Staffing
CultureFit Technology Staffing
847.945.7600
disaacson@CultureFit.com

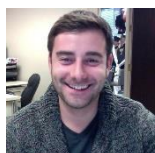
Major Disconnect Between What Information Technology Professionals Want and What Companies Hiring Offer IT Professionals

(CHICAGO) July 17, 2014 – Two independent surveys show, employers are focused on hiring candidates with the best fit of information technology skill sets, and offering significantly less than competitive compensation. Conversely, IT professionals are seeking increased compensation, and the best culture that fits their lifestyle. They want a package that includes the freedom to work from home and additional personal and vacation time off.

[CultureFit Technology Staffing](#), a Chicago area IT placement firm, conducted a [national survey of over 300 IT professionals](#). The survey showed major gaps between the salaries and benefits offered and what is considered acceptable by candidates. The data was supplemented with information from 2000+ candidates interviewed over a 24 month time frame.

The responses were compared to a recent [Harris poll sponsored by CareerBuilder](#), surveying 240 companies, showed that 80% of IT employers believed they were not offering competitive compensation, and 60% believe they're requiring too much specificity in technology skill sets.

Considering the significant shortage in IT talent in IT job vacancies, IT professionals are in the unique position to set the terms.



Eric Edelsberg, staffing director and principal of CultureFit, stated, "If you want the best... you're going to have to increase the compensation regardless of what existing employees are making. A lot of companies will benchmark from their current staff vs going out in the market place to define the current market value of a position."

Of the IT professionals surveyed, 40% were actively seeking new employment. IT candidates will frequently interview with three to four companies at the same time. Fifty-three percent of IT firms surveyed have open positions for which they can't find candidates that meet both the stringent skill specifications in conjunction with constrained compensation budgets.

The CultureFit survey also revealed there's an opportunity for hiring organizations to create a more competitive offer package that includes work-home flexibility, in conjunction with a generous vacation/personal time benefit, with nearly 50% of respondents indicating they would find this attractive.

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“We’re facing terrible shortages. There are many options for the talent to choose from.....however, it also depends on the type of job they’re looking for. PMs are easier to find than the engineers. Hence, companies are able to put more specificity around the selection itself,” added Dorie Isaacson, director of recruiting and principal with CultureFit.

For a complete copy of the survey [CLICK HERE](#)

About [CultureFit Technology Staffing](#)

CultureFit Technology Staffing created a process to recruit candidates that fit into the company’s culture first, and can provide the technology skills needed. An outstanding candidate may come from the same industry, the same size team or organization, and a similar reporting structure and corporate values. CultureFit placed new hires have greater job satisfaction, be more successful, and stay with their employers for longer periods.

CultureFit clients include Hewlett Packard, the Chicago Bears, Visa, FTD, the Bradford Group, STATS, Veritas, Tootsie Roll Industries, the Milwaukee Brewers, Charter.com, Uline, Bose, TripAdvisor, HP Autonomy, the Seattle Mariners and Sacramento Kings



Chicago native and DePaul University graduate Adam Kooperman and his wife Karen started their first recruiting firm Advance Search in 1997. They grew the organization creating an entrepreneurial success story. They expanded the business with the “green shoot” addition of CultureFit in 2010.

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